



Make-A-Wish Foundation® of Minnesota ~ Wish Ball, April 19th 2008 SPONSORSHIP LEVELS & BENEFITS

Title Sponsor \$50,000

- Logo recognition in all event marketing collateral, including pre-event internal and external promotions, program book (back cover) and signage at the event. Mentions in all public relations efforts.
- **5 premium tables** of 10 for dinner – 50 guests.
- Limousine ride to and from event, with champagne for CEO/Table Captain.
- Media recognition in all pre and post-event collateral, press releases, and “The Wishing Well” (the Foundation’s newsletter, read by 18,000+ Minnesota homes and businesses.)
- Brand recognition in the Make-A-Wish® website, and cooperative marketing opportunity linking your website to ours (both ways), the event micro-site and Club Wish.
- Your \$50,000 sponsorship will help to grant the wishes for 8 children.

Presenting Sponsor \$25,000

- Logo recognition in all event marketing collateral, full page ad in the program book, and signage at the event.
- **3 premium tables** of 10 for dinner – 30 guests.
- Media recognition in all pre and post-event press releases and “The Wishing Well” (the Foundation’s newsletter, read by 18,000+ Minnesota homes and businesses.)
- Brand recognition in the Make-A-Wish website, and cooperative marketing opportunity linking your website to ours (both ways), the event micro-site and Club Wish.
- Your \$25,000 sponsorship will help to grant the wishes for 4 children.

Sustaining Sponsor \$5,000

- Name recognition in event collateral, full page ad in the program book, and signage at the event.
- **One table** of 10 for dinner.
- Media recognition in all press releases and “The Wishing Well” (the Foundation’s newsletter, read by 18,000+ Minnesota homes and businesses.)
- Brand recognition in the Make-A-Wish website, and cooperative marketing opportunity linking your website to ours (both ways), the event micro-site and Club Wish.

New this year - **Upgrade your sustaining sponsorship to \$7,000 and adopt the wish of one child!** With this option, you can fully adopt the cost of one wish granting experience! This is available for the first 10 sponsors at this level. Please ask us how you can help *Share the Power of a Wish.*

Sponsorships also available for champagne, wine and martini bar, entertainment and printing.

For additional sponsorship information and details please contact:



Barb Koch, Director of Development
Make-A-Wish Foundation of Minnesota
615 First Avenue NE #415
Minneapolis, MN 55413

612-767-2757
bkoch@wishmn.org